

# ART SALE

ALL KIDS LOVE TO SEE THEIR  
ARTWORK ON THE WALL AT HOME!



This is a great one for schools and works particularly well around special events like Mother's Day, Father's Day or Christmas.

## GETTING THE SALE TOGETHER:

- Every child in the school can be involved. Ask each child to paint or draw a picture of their family, house or their family's favourite place. Perhaps you can set a theme for the artwork. Get each child to sign their name and give their piece of art a title.
- Approach a local business or store to donate the frames or supply them at a reduced cost, or ask a local business to sponsor the event.
- Set aside a day after school or perhaps an early evening where parents can come in to view and purchase their child's masterpiece. This date can



be set alongside parent/teacher interviews or an open day or evening where parents were already coming into the school. Make sure you invite the grandparents too!

- Send a newsletter home to the parents advising them of the date of the Art Sale and how much it will cost to purchase their child's artwork.
- On the day, have each child's piece of art on display. This can either be in a common area or in each individual classroom.

This event should be fun and exciting, so build up the anticipation by talking it up. Advertise your event through posters, newsletters and social media. Make sure you let everyone know that all funds raised will be going to Telethon!

### TOP TIP

Add to your fundraising tally and organise a bake sale on the day of the Art Sale. Ask families to donate baked goodies to sell!



Once you have your fundraising idea, go to [www.telethon7.com](http://www.telethon7.com) to register your event and we'll send you a fundraising kit to help get you started.