

# Kids helping kids storytelling competition

## Competition overview

The Kids helping kids storytelling competition gives students the chance to reflect on the Premier's Telethon Challenge and the impact of charitable giving.

Students from Kindergarten to Year 12 are encouraged to address the question:

**How are you and your school shaping a better and brighter future through fundraising for WA kids?**

They can explore the subject using any written or static visual medium, including short stories, posters, photography and more.

The competition opens Monday 21 July and closes 4:00pm Friday 15 August 2025.

The judging rubric is linked to [General Capabilities](#) and can be adopted in a range of learning areas.

## Competition process

Teachers may choose to incorporate the competition into their lesson plans and allow students to prepare individual responses in class or encourage students to complete the task as a personal project outside of school hours.

Schools are responsible for the selection process to determine shortlisted winners and can submit one entry per year level category, by the closing deadline 4pm Friday 15 August 2025:

- Primary school – Lower primary (Years K – 2)
- Primary school – Upper primary (Years 3 – 6)
- Secondary school – Lower secondary (Years 7 – 10)
- Secondary school – Upper secondary (Years 11 – 12)

To be eligible, all entrants require a nominating teacher and principal endorsement and submissions must be completed by the school's nominated challenge champion.

## Entry eligibility

- Entries must address the question: How you and your school are shaping a better and brighter future through fundraising for WA kids?
- Entrants must be of school age (Kindergarten to Year 12) and attend a school in Western Australia or be home educated.
- Entries may be submitted in a written or static visual medium. For example, essay response, short story, poetry, visual art, photography, or poster design.
- Written entries may be any length up to 500 words.
- Visual entries must be no larger than A3 size.
- Entry file size maximum 5 MB.
- Entries must be submitted using the online entry form available from Monday 21 July
- Each school may submit only one entry per age category.

## General capabilities

In the Western Australian Curriculum, general capabilities are addressed through the learning areas and are identified wherever they are developed or applied in content descriptions.

They are also identified where they offer opportunities to add depth and richness to student learning in content elaborations.

More details on General Capabilities can be found on the SCSA website:

<https://www.scsa.wa.edu.au/>

## Personal and social capability

In the Western Australian Curriculum, students develop personal and social capability as they learn to understand themselves and others, and manage their relationships, lives, work and learning more effectively.

The capability involves students in a range of practices including recognising and regulating emotions, developing empathy for others and understanding relationships, establishing and building positive relationships, making responsible decisions, working effectively in teams, handling challenging situations constructively and developing leadership skills.

## Judging rubric

Criteria	Excellent (4)	Good (3)	Satisfactory (2)	Developing (1)
<b>Theme: Empathy</b>	Deep and insightful exploration of “Kids helping kids”; the message is powerful and clear	Clear understanding of the theme; the message is evident	Basic understanding of the theme; the message is somewhat clear	Limited or unclear connection to the theme
<b>Creativity and originality</b>	Highly original and imaginative; a unique perspective or approach	Creative and engaging; some original elements	Some creativity shown; familiar ideas or presentation	Limited creativity; lacks originality
<b>Audience engagement</b>	Captivating; evokes a strong emotional or intellectual response	Engaging; holds audience interest	Somewhat engaging; moments of interest	Limited engagement; audience unlikely to connect
<b>Effort and presentation</b>	Exceptional effort; highly polished and well-presented	Good effort; neat and presentable	Adequate effort; some inconsistencies	Minimal effort; rushed or incomplete

## Contact details

Premier's Telethon Challenge Team

Email: [premierstelethonchallenge@education.wa.edu.au](mailto:premierstelethonchallenge@education.wa.edu.au)

Telephone: 9264 4838

