

MOVIE NIGHT

THIS FUNDRAISER IS A FUN AND EXCITING FAMILY NIGHT OUT AND IS EASY FOR EVERYONE TO PARTICIPATE IN!



PLANNING TIPS

What better way to get the family together and raise money for Telethon than with a Movie Night at your school or workplace?

STEP 1

SET A DATE

Set a date, time and location for your event. Make sure you check dates don't clash with other events in your community.

If the movie will be outdoors, check what time sunset is ... you will need to make sure it's dark before you start the movie!

STEP 2

PICK A MOVIE

Pick a movie that is family friendly or appropriate to your audience.

STEP 3

HOW WILL YOU SCREEN THE MOVIE?

Think about how you will screen the movie. You can hire projection equipment or maybe you're lucky enough to know someone who can provide and set it up for you.

STEP 4

ORGANISE CATERING

Organise catering for the event. Have items available for sale on the night – popcorn, drinks, nachos, cakes and anything else you think people may want to buy. If you have plenty of room invite coffee and food vans along with a percentage of profits adding to your fundraising tally.

STEP 5

MAKE IT COMFORTABLE

Decide what you need to set up for the night. Make it easy and get everyone to bring their own chair or blankets or perhaps hire out bean bags to add to your fundraising profits.

STEP 6

DECIDE ON AN ENTRY FEE

Make sure it covers any set-up and running costs and raises enough money to make the event worthwhile.

STEP 7

PROMOTE

Promote your event through flyers, newsletters, posters and social media.



STEP 8

CREATE A THEME

Make the night fun and invite people to dress up as their favourite movie star for a prize.

TOP TIPS

Get a catering company on board and offer food hampers that can be pre-ordered.

Ask for a percentage of the profits to be added to your fundraising tally.



Once you have your fundraising idea, go to www.telethon7.com to register your event and we'll send you a fundraising kit to help get you started.