

SHOW US YOUR X FACTOR

FOR TELETHON



PLANNING TIPS

We all have hidden talents ... uncover some budding superstars within your school or organisation with a talent show!

STEP 1

SET A DATE

Set a suitable date for your talent show. Make sure it doesn't clash with any other events in your calendar or in the community.

STEP 2

CONSIDER A VENUE

Consider a suitable venue. This will depend on the number of participants and the size of the audience.

The venue will need seating, an area for a stage and suitable equipment to play music or other audio required by each act.

A venue that can offer food and beverages is also a bonus as this is another way you can raise funds.

STEP 3

SOURCE SOME PRIZES

Source prizes for the winning act. Whether this is an annual trophy that is awarded to the winner or a prize that is purchased or donated, it's up to you.

STEP 4

ADVERTISE FOR ACTS

Advertise for acts and run auditions, or to make it easier keep the invitations to perform open – encourage all sorts of solo or group acts (singers, comedians, magicians, dancers, etc.)

STEP 5

ORGANISE JUDGES

If you have access to someone famous, get them to be a celebrity judge. If you are lucky enough to secure a celebrity make sure you tell the local press to increase your chances of fame. If you don't know anyone famous, perhaps get your judges to dress up as one of the celebrity judges from X-Factor to add a bit of fun to the night!

STEP 6

PROMOTE YOUR EVENT

Promote your event through flyers, posters, newsletters and social media. Make sure you include the date, time, venue, ticket price and what kind of entertainment guests can expect. Let people know if they will need to bring their own food and drinks or if it will be available to purchase on the night.

Once the night is over make sure you post videos and pics onto your organisation's website or social media. Send your pics and vids to Telethon as well! We'd love to see them!

TOP TIPS

Call in some favours if you know a performer and ask them along for a special guest appearance.

It might help draw a bigger audience and some publicity for your event!



Once you have your fundraising idea, go to www.telethon7.com to register your event and we'll send you a fundraising kit to help get you started.