

TOP FUNDRAISING

IDEAS



There are lots of ways you can raise funds for Telethon. Your idea can be as creative as you want it to be, the options are endless! It's really about working out what the people in your community, school or work would get behind and be passionate about.

If you are looking for inspiration on how to put the fun in fundraising here's some thought starters for you!

FUN & EASY

DRESS UP DAYS

Have a day where everyone can dress up, dress down or in a theme for a gold coin donation.

FACE PAINTING

Get your face painted and take a selfie for quick and easy cash.

BIRTHDAY DONATION

For children too young to really appreciate gifts given to them ask guests attending your child's party to donate to Telethon instead.

SPONSORED SILENCE

Set aside a time in the day or each week where there's no talking, anyone who talks pays a fine!

SWEAR JAR

A great one for the workplace to raise loads of cash, every time someone swears they must add a coin.

GIVE IT UP DAY

Ask everyone to choose something they would like to give up for a day – chocolate, texting, technology? Encourage friends and family to give small donations towards a goal set for a day.



TOP FUNDRAISING IDEAS



A LITTLE MORE EFFORT



BAKE SALE

Ask for donations of baked goods and sell them for a price. Add a Bake Sale to an existing event to raise extra dollars!

DO SOME CHORES

Get sponsored to do some chores around your home, at school, at work or in your local community.



SELL A SERVICE

Ask for donations to paint nails, give tennis lessons, mow a lawn or walk the dog!

TALENT SHOW

Uncover the hidden talent at your school, workplace or community group? Acts can play an instrument, sing a song, juggle, dance, tell jokes. All participants and guests pay an entry fee.

SAUSAGE SIZZLE

At your next event hold a sausage sizzle - get the buns and snags donated to boost your fundraising dollars!

5 CENT DRIVE

Everyone has plenty of these floating around at home. Why not give those lonely coins a purpose? Boost your results and make it a "Loose Change Challenge".



TOP FUNDRAISING IDEAS



BIG IDEAS

QUIZ NIGHT

Find out who has the brains in your workplace, school or community group. Done well, these nights are not only a lot of fun but can raise a lot of money!

MOVIE NIGHT

What better way to get everyone together with the entry fee going to Telethon. Guests can bring their own chair. Make food and drinks available for sale on the night. Ask people to dress up as their favourite movie star for a prize.

BOARD GAMES NIGHT

This is a favourite because all kids big and small love to play games! Board games can be donated to help boost your fundraising dollars.

EPIC CHALLENGE

Do something epic and get sponsored for it. Swim the distance of the Swan River in your local pool or row it on a rowing machine. You could do it as a team with friends, family or colleagues.

ART SALE

All kids love to see their artwork on the wall. Get each child to paint or draw a picture. Frame each child's artwork and put on display for parents to buy.

SCAVENGER HUNT

Nothing is as fun as a scavenger hunt! Why not use this fun game as an opportunity to hold a fundraising event? Getting one together is as easy as making the clues, hiding the clues and arranging for a prize to be won.



Once you have your fundraising idea, go to www.telethon7.com to register your event and we'll send you a fundraising kit to help get you started.