

TRASH OR TREASURE

FOR TELETHON



PLANNING TIPS

If you are looking for an inexpensive way to raise money for Telethon this is an easy one; turn someone's trash into someone's treasure!

STEP 1

SET A DATE

Set a date, time and location for your Trash or Treasure for Telethon. The venue will depend on the weather and how many people are involved. A school hall, local park or carpark works well.

STEP 2

PROMOTE YOUR EVENT

Allow plenty of time to promote the event, asking everyone to get their unwanted items together. Clothes, toys, books, games, homewares all work well, as long as they are in reasonable and sellable condition. Spread the word amongst work colleagues, friends, family and the local community about the event. The more bargain hunters that come along the better!

STEP 3

ORGANISE EQUIPMENT

In preparation for the day you will need to source trestle tables, blankets, clothing racks for everything to be displayed on the day.

STEP 4

SEND A REMINDER

In the days leading up to the event ask everyone to bring in their pre-loved item, labelled with a nominated \$ amount.

THESE
SIMPLE YET
FUN IDEAS
CAN BE USED IN
THE OFFICE OR
AT SCHOOL.

STEP 5

HOW WILL YOU SET UP?

Depending on the amount of goods for sale you can have either individual stalls or just a couple of people in charge of all sales.

TOP TIPS

To increase your fundraising profits on the day why not have tea, coffee and donated baked goods available for sale.



Once you have your fundraising idea, go to www.telethon7.com to register your event and we'll send you a fundraising kit to help get you started.